



# Port St. John Christmas Parade

Dear Community Minded Business Owner,

This letter is to ask if your organization will participate in donating to the 22nd Annual Port St. John Christmas Parade. The theme of this year's parade will be "Santa - the Original Astronaut." The parade will take place on December 17, 2011, at 11 am, on Fay Blvd. in Port St. John. We are hoping for 85-100 entries and 15,000+ spectators.

We are trying to raise funds to offset our costs by asking for donations and returning some good will advertising to our friends. For a donation of \$100 or more your organization's name will appear on the back of all T-shirts sold to the public and worn by the Parade staff. The larger the donation, the larger the print and closer to the top your name will go. For a donation of \$200 or more, your company logo can be printed on the back. We will accept one Prime Sponsor for \$1,000.00 donation. The Prime Sponsor will have their logo printed on the front of the event shirt and will be included in all press releases as the sponsor of the parade along with Happenings.

Please send your donation to Happenings, 600 Aloha Ave., Port St. John, FL 32927. Your donation needs to be received by November 27th to be placed on the T-shirts.

We are also offering the Parade T-shirts for sale this year. The cost is \$12 per shirt and must be paid in advance of ordering. The final order date is November 30, 2011 and the color choices are red and green.

If you can't commit at this time, any donation to offset the cost of insurance, Sheriffs, the judges stand, printing, signs, barricades, etc., would be appreciated. Any questions, suggestions, problems, or needs should be directed to Randy Rodriguez or Holly Turner at 633-7499.

Sincerely,

**RANDY RODRIGUEZ**  
Parade Co-ordinator